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FREE FLOW WINES

**FOR IMMEDIATE RELEASE**

**Boutique Napa Valley Wines Now Available On Tap**

*Premium Napa wines on tap to be featured at the upcoming Napa Valley Film Festival*

**Napa, CA, November 13, 2014**—Free Flow Wines, the pioneer of premium wine on tap, today announced that several boutique Napa Valley wines are now available in a keg format and are currently featured on tap at the Napa Valley Film Festival. Free Flow Wines provides wine keggering and logistics services for a number of Napa Valley wineries and those featured at the festival include Somerston's Priest Ranch, Peju's Tess, DEFINE Wines, and Flora Springs. Napa Valley Film Festival attendees will get a chance to taste these acclaimed wines on tap at select film festival special events, giving attendees access to the latest trend in wine packaging.

"When you have a high-end wine you want to make sure the quality of the wine is maintained from the barrel to the bar," said David James, Winemaker at DEFINE Wines. "Wine in a keg stays fresh so we feel confident that each glass of wine will taste just as I intended."

Free Flow Wines' keggering and logistics services have allowed more than 200 premium wines to be available on tap at over 3,000 restaurants, hotels, airports, sports, and entertainment venues nationwide. The Free Flow Wines keggering equipment was custom built for placing fine wine safely into kegs and their state-of-the-art facility has been vetted by the wine industry's most sophisticated quality control teams. Premium wine in Free Flow kegs never sees oxygen so it's guaranteed fresh and there is never wasted wine or spoilage.

"It's no longer difficult to get premium wines by the glass," said Jordan Kivelstadt, Founder and CEO of Free Flow Wines. "Wine on tap allows these high-end wines to be easily poured behind the bar and we are thrilled to have so many of our Napa neighbors offer their amazing wines in this format."

Wine on tap is currently being served at special Napa Valley Film Festival events, taking place November 12 – 16, 2014. The event will feature high-end Napa Valley wines at various locations throughout the valley. The Free Flow kegs will allow these wines to maintain quality while cutting down on the amount of waste that is generated at the event. Over the 20-year life of a Free Flow stainless steel keg, the carbon footprint of the same amount of wine poured from bottles is reduced by 96%. Free Flow Wines has removed almost 3.9 million bottles of material waste from U.S. landfills since their inception in 2009. The company is proud of the quality of their kegs and their commitment to the environment.

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**About the Napa Valley Film Festival**

The Napa Valley Film Festival (NVFF) is a registered 501c3 non-profit organization headquartered in Napa, California. The mission of the Napa Valley Film Festival is to celebrate the cinematic arts and enrich the community by presenting an annual world-class festival and year-round education and outreach programs. The ultimate celebration of film, food and wine, NVFF lights up the picturesque towns of Napa, Yountville, St. Helena and Calistoga at the most colorful time of the year. NVFF features over 100 new independent films and studio sneak previews screening in 12 beautiful venues throughout the four walkable villages, as 300 visiting filmmakers interact with audiences at screenings and intimate events. Attendees enjoy film panels & culinary demonstrations, wine tasting pavilions, the spectacular Festival Gala, Celebrity Tributes, Awards Ceremony, an array of parties, VIP receptions, winemaker dinners and more. NVFF takes place November 12 – 16, 2014. Passes on sale now here: [napavalleyfilmfest.org](http://napavalleyfilmfest.org).

**About Free Flow Wines**

Free Flow Wines is the pioneer of premium wine on tap and delivers the world's wine brands to the taps of restaurants and venues nationwide. Free Flow Wines' keging and logistics services have allowed the wine and hospitality industries to move away from bottles to a more sustainable, environmentally friendly way of serving wine on tap, while maintaining wine quality. Free Flow Wines was founded in 2009 and has more than 200 wine brands in keg from Frog's Leap in the Napa Valley, to 10 Span Vineyards in Santa Barbara and Banfi's Aviatto from Alto Adige. Their clients' wines are offered on tap at a variety of restaurants, premium hotels, sports and entertainment venues nationwide. The company is located in Napa, California, and you can find them online at [FreeFlowWines.com](http://FreeFlowWines.com), on [Twitter](#), [Facebook](#), [Instagram](#) and [Flickr](#) @FreeFlowWine.

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