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FREE FLOW WINES

**For Immediate Release****Free Flow Wines Announces the First On-Tap Sparkling Wine and Sake Brands***Euforia Sparkling Wine from Banfi Vintners and Bushido 'Way of the Warrior' premium sake will soon be available in a keg*

**Napa, CA, April 2, 2015**—Free Flow Wines, the pioneer of premium wine on tap, today announced two new innovations in the beverage market: sparkling wine and sake are now available on tap. The two new brands available in a keg include Euforia sparkling wines from Banfi Vintners and the new Bushido 'Way of the Warrior' sake. Bushido is a Junmai Genshu, or premium, undiluted sake produced by Vine Connections, a leading premium sake and wine importer, and Kizakura, an established Japanese brewery in Kyoto.

"Euforia sparkling wine and Bushido 'Way of the Warrior' sake are perfect examples of how innovative the beverages on tap industry can be," said Free Flow Wines' co-founder and CEO, Jordan Kivelstadt. "Our kegs maintain the quality of every beverage we keg and we have worked closely with both brands to ensure that these exciting new products exceed all quality standards."

Banfi Vintners will roll out the Euforia sparkling wine nationwide in April. Their winemaker Nicolas Quille says, "I have been working closely with Free Flow Wines for almost two years to perfect sparkling wine in a keg and I am proud to say that we have more than accomplished our goal with Euforia. This is a great opportunity for bars and restaurants who'd like to sell sparkling wine by the glass as it solves the typical issue of waste due to bottles going flat."

Bushido 'Way of the Warrior' will be available nationally Fall 2015 with an exclusive California launch this spring. The first location to serve this sake on tap will be Chubby Noodle in San Francisco.

"With the success of wine on tap in the market, we see a big opportunity for authentic Japanese sake to enter this cutting-edge space," said Ed Lehrman, co-founder of Vine Connections. "Sake on tap is an exciting new opportunity not just for Asian restaurants, but for accounts like gastro-pubs. It is unique and forward-thinking in addition to being cost-effective and environmentally-friendly."

More than 3,900 locations nationwide are now offering wine and other products on tap and that number is rapidly increasing. For more details on keggings wine, sparkling, sake, or other beverages contact Free Flow Wines at [info@freeflowwines.com](mailto:info@freeflowwines.com) or (415) 626-1215.

**About Free Flow Wines**

Free Flow Wines is the pioneer of premium wine on tap and delivers the world's wine brands to the taps of restaurants and venues nationwide. Free Flow Wines' keggings and logistics services have allowed the wine and hospitality industries to move away from bottles to a sustainable, environmentally friendly way of serving wine on tap, while maintaining wine integrity from the barrel to the tap. Free Flow Wines was founded in 2009 and has more than 220 wine brands as clients from Frog's Leap in the Napa Valley, to 10 Span Vineyards in Santa Barbara and Banfi's Aviatto from Alto Adige. Their clients' wines are offered to a variety of restaurants, premium hotels, sports and entertainment venues nationwide. The company is located in Napa, California, and you can find them online at [FreeFlowWines.com](http://FreeFlowWines.com), on [Twitter](#), [Facebook](#), [Instagram](#) and [Flickr](#) @FreeFlowWine.

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