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FREE FLOW WINES

FOR IMMEDIATE RELEASE

Free Flow Wines Presents the Winners of the First Annual Keggy Awards for Wine on Tap Sustainability Achievements

Au Bon Climat, Qupé, Constellation Brands, Francis Ford Coppola, Hahn Family Wines, King Estate, and The Wine Group are recognized for saving a total of well over 1 million wine bottles from landfills

Napa, CA, November 7, 2014—Free Flow Wines, the pioneer of premium wine on tap, announced the winners of their first annual Keggy Awards that recognize wineries for their sustainability achievements in wine on tap. The winners include Au Bon Climat, Qupé, Constellation Brands, Francis Ford Coppola Winery, Hahn Family Wines, King Estate Winery, and The Wine Group. These wineries have each saved at least 100,000 wine bottles, for a total of well over 1 million bottles, from landfills since they began kegging their wine with Free Flow Wines. Free Flow Wines' complete client base has saved over 3.9 million bottles from landfills since the company's inception in 2009. The Keggy Award winners were presented with their trophies yesterday at an intimate event at the Free Flow Wines headquarters in Napa.

"Sustainability is a cornerstone of our business and we are excited to recognize these significant accomplishments by our winery partners," said Jordan Kivelstadt, Founder and CEO of Free Flow Wines. "Our Keggy Awards highlight the wineries that combined have saved over 1 million wine bottles from landfills. That's an impressive amount of trash that has been eliminated by the wine industry by providing wines on tap."

In addition, Free Flow Wines announced that they are performing a 12-month technical and sensory analysis of wine quality in reusable stainless steel kegs. The program will run throughout the next year and will include feedback and analysis from a panel of wine industry experts including: DLynn Proctor, Sommelier and Star of the documentary film SOMM; Zeke Neely, Winemaker at Trefethen Family Vineyards; and Winemaker & Master Sommelier, William Sherer. King Estate Winery has partnered with Free Flow Wines on the program and will be donating the wine to be analyzed throughout the process.

"As a winemaker myself, guaranteeing wine quality in keg has been my top priority," added Kivelstadt. "We have created the best solution for safely placing wine into kegs and our sensory trial will help validate our claims that reusable steel kegs are the best package for maintaining kegged wine quality."

Free Flow Wines' kegging and logistics services have allowed more than 200 premium wines to be available on tap at more than 3,000 restaurants, hotels, airports, sports, and entertainment venues nationwide. The Free Flow Wines kegging equipment was custom built for placing premium wines safely into kegs and their state-of-the-art facility has been vetted by the wine industry's most sophisticated quality control teams. Premium wine in Free Flow kegs never sees oxygen so it's guaranteed fresh and there is never wasted wine or spoilage.

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About Free Flow Wines

Free Flow Wines is the pioneer of premium wine on tap and delivers the world's wine brands to the taps of restaurants and venues nationwide. Free Flow Wines' keggering and logistics services have allowed the wine and hospitality industries to move away from bottles to a sustainable, environmentally friendly way of serving wine on tap, while maintaining wine integrity from the barrel to the tap. Free Flow Wines was founded in 2009 and has more than 200 wine brands are clients from Frog's Leap in the Napa Valley, to 10 Span Vineyards in Santa Barbara and Banfi's Aviatto from Alto Adige. Their clients' wines are offered on tap to a variety of restaurants, premium hotels, sports and entertainment venues nationwide. The company is located in Napa, California, and you can find them online at FreeFlowWines.com, on [Twitter](#), [Facebook](#), [Instagram](#) and [Flickr](#) @FreeFlowWine.

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