

Media Contact:

Teplin+Nuss – teplinnuss.com

Ashley Nicole Teplin // ashley@teplinnuss.com - 310.210.3067

Holly Nuss // holly@teplinnuss.com - 415.845.1095



FREE FLOW WINES

FOR IMMEDIATE RELEASE

Free Flow Wines Innovates with the First Automated Wine Kegging Line in North America and Recycles 99% of its Water With a State-of-the-Art Water Reclamation System

New water reclamation system and kegging line further the green aspects of wine on tap

Napa, CA, December 9, 2013—Free Flow Wines, the pioneer of premium wine on tap, today announced that the company has installed two new innovative systems to help the company meet the increase in demand for their wine kegging services, while continuing to decrease the carbon footprint of the wine industry. Free Flow Wines recently installed the first automated wine kegging line in North America and a state-of-the-art water reclamation system that recycles 99% of all water used by the company. Both systems are installed in their new headquarters in Napa, California.

Free Flow Wines delivers the world's best wine brands to the taps of restaurants and venues nationwide. Their kegging and logistics services have allowed the wine and hospitality industries to move away from bottles to a sustainable, environmentally-friendly way of serving wine on tap.

"We have pioneered a new way to serve wine and being green is core to the entire wine on tap category," said Dan Donahoe, Co-Founder and Chairman of Free Flow Wines. "Free Flow Wines uses only 100% reusable stainless steel kegs and with our new water reclamation system we can now reuse our water to process the thousands of wine kegs we handle each month."

Free Flow's new water reclamation system is one of the first in North America to use a bioreactor and reverse osmosis to super purify the water used for cleaning and sterilizing wine kegs. Free Flow Wine's automated kegging line was produced by KHS in Germany and is the first of its kind in North America. The line can clean and fill 70 wine kegs per hour and improves Free Flow's ability to process kegs from 7,000 kegs per week to more than 20,000 kegs per week. The kegging line was purchased to match the growth of the wine on tap market, which has rapidly expanded over the past year. Free Flow Wines now kegs more than 300 premium wine brands and services more than 2,000 restaurants, hotels, sports, and entertainment venues nationwide.

"Placing fine wine in a keg is a careful process and wine quality must be maintained from the barrel to the tap," said Jordan Kivelstadt, the Co-Founder and CEO of Free Flow Wines. "Our new automated kegging line allows our staff to quickly and safely clean and process our kegs, while increasing the high standards our wine customers expect. As an additional benefit, the new line has cut our water usage in half."

Free Flow Wines' kegging and logistics services have allowed the wine and hospitality industries to move away from bottles and disposable packages to a sustainable, environmentally friendly way of serving wine. In addition to the reduction in emissions, a Free Flow Wines keg holds the equivalent of 26 wine bottles and each keg that goes into distribution will save 2,340 lbs. of trash from the landfill over its lifetime.

For a list of the premium wines available through Free Flow Wines: <http://bit.ly/11rDqxA>.

Free Flow Wines // freeflowwines.com

Media Contact:

Teplin+Nuss – teplinnuss.com

Ashley Nicole Teplin // ashley@teplinnuss.com - 310.210.3067

Holly Nuss // holly@teplinnuss.com - 415.845.1095



FREE FLOW WINES

About Free Flow Wines

Free Flow Wines is the pioneer of premium wine on tap and delivers the world's wine brands to the taps of restaurants and venues nationwide. Free Flow Wines' keggling and logistics services have allowed the wine and hospitality industries to move away from bottles to a sustainable, environmentally friendly way of serving wine on tap, while maintaining wine integrity from the barrel to the tap. Free Flow Wines was founded in 2009 and has more than 300 large and small winery clients from Trefethen Family Vineyards in Napa Valley, to SIMI Winery in Sonoma and King Estate in Oregon. Their clients' wines are offered on tap to a variety of restaurants, premium hotels, sports and entertainment venues nationwide. The company is located in Napa, California and you can find them online at FreeFlowWines.com, on [Twitter](#), [Facebook](#), [Instagram](#) and [Flickr](#) @FreeFlowWine.

###